

[AIS Utilities Website Disclaimer Assessment for All Enquiries Submitted via the Enquiry Form](#)

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Legitimate Interests Assessment (LIA)

1. Purpose of Processing

AIS Utilities receives project enquiries via its website. If a project is assessed to fall below AIS Utilities' minimum project threshold, the enquiry may be shared with Energeyes, a trusted sister company that specialises in smaller-scale utility works. This ensures the enquiry is handled efficiently and by the most appropriate provider.

2. Necessity Test

Is the processing necessary for the stated purpose?

Yes. Without sharing the enquiry, AIS Utilities would be unable to refer the customer to a suitable provider, potentially leaving the enquiry unresolved.

Is there a less intrusive way to achieve the same result?

No. Consent could be used, but it would introduce friction and delay in handling enquiries, and the data sharing is minimal and in the customer's interest.

3. Legitimate Interest

What is the legitimate interest?

AIS Utilities has a commercial and operational interest in ensuring that all enquiries are responded to appropriately, even if they fall outside its service scope. Energeyes, as a sister company, is well-placed to handle these smaller-scale projects.

Who benefits?

- AIS Utilities (operational efficiency, customer satisfaction)
- Energeyes (business opportunity)
- The customer (faster, more appropriate service)

4. Balancing Test

What type of data is being processed?

Basic contact and project information submitted via the enquiry form (e.g. name, email, project details).

Is the data sensitive?

No. No special category or sensitive data is collected or shared.

Would individuals reasonably expect this processing?

Yes, especially with a clear disclaimer at the point of data collection and a transparent

Privacy Policy.

Could the processing cause harm or distress?

Unlikely. The data is shared only with a trusted sister company for the user's benefit.

Can individuals opt out?

Yes. The disclaimer informs users of their right to object, and contact details are provided in the Privacy Policy.

5. Safeguards

- Data is only shared with Energieyes for the purpose of handling the enquiry.
- Energieyes is contractually bound to handle the data securely and in compliance with UK GDPR.
- Users are informed of the data sharing and their rights at the point of collection and in the Privacy Policy.

6. Conclusion

AIS Utilities has a legitimate interest in sharing enquiry data with Energieyes to ensure efficient handling of enquiries. The processing is necessary, proportionate, and includes appropriate safeguards. The interests and rights of individuals do not override this legitimate interest.

Lawful basis confirmed